



Open students' eyes to a future full of career possibilities through JA Inspire Virtual!

We invite you to include your students in JA Inspire Virtual, Junior Achievement's in-depth career exploration program for local students offered at no cost to you. The program is a real-world way to envision future career opportunities through curriculum that can be used in school or self-guided online, and a virtual career fair that opens students' eyes to the importance of career planning, and how to research new and exciting careers.

JA of Western New York and JA Central New York have partnered with our region's employers, ready to inform students about careers and jobs at their companies during the virtual event. The career fair takes place in a visually rich virtual environment that mimics the dynamics of a live event, including a virtual lobby, information booth, auditorium for presentations, and halls with booths and sponsors. Within the virtual experience, students attend webinars and presentations, explore career booths, and interact with career speakers and industry experts.

Highlights

- More than 100 local business virtual booths organized by career clusters
- Fully online, self-guided learning experience that allows students to explore their own values, skills, interests, career clusters, and specific jobs.
- Offers optional wraparound classroom introductions and talking points for each session.
- Communication with career mentors using a safe, monitored Q&A format
- Live auditorium presentations allow students to submit questions for industry experts to answer
- Scavenger hunt familiarizes students with the virtual environment in a fun way
- Virtual backpack allows materials to be saved and emailed to students or parents
- Online software is compatible with multiple devices: computers, tablets, mobile phones
- Extended student access - 24/7 access for 9 additional months

JA Inspire helps teachers engage with students on a deeper level by:

- Aiding teachers in their career-readiness efforts.
- Supporting academic standards in work readiness, with a secondary focus on social studies, business, reading, and writing.
- Equipping educators with classroom sessions before the virtual career fair so students get the most out of the experience.

Important Dates:

November 1, 2023
to
October 31, 2024

To register or for more information contact:
Rekha Kinsman, Student Experiences & Events
(585)327-7400 ext. 702
<https://cuny.ja.org>



Junior Achievement™

JA Inspire
Virtual



 52
Schools

 4,868
Students

 197
Classes

 119
Exhibitors

Things learned during Inspire:

"I can do anything. I want to be in the engineering field and I have to stay determined."



"I discovered that there is a very large variety of jobs that I did not know about."



"That I need to think ahead. I need to plan my future. I need to have a job that could put food on the table."



"There are a lot of different careers out there. Each career takes a certain set of traits and skills, and that there are some jobs that fit your traits that you didn't even know existed."



After the experience:

- 75% of students agree they have been given tools to make an informed decision regarding which high school courses they should take to prepare them for their career.
- 79% of students agree they know the skills necessary to make a strong first impression and how to ask interview questions.